PATENT APPLICATION

U.S. SERIAL NO. 09/439,343

FIFTH PRELIMINARY AMENDMENT UNDER 37 C.F.R. § 1.115

the application.

Authority to charge the requisite excess claim fee to our Deposit Account No. 16-2372 is

addressed in the Amendment Transmittal Letter.

It is respectfully submitted that the Preliminary Amendment places the above-identified

application in even better condition for initial examination. In light of the amendments and remarks

presented above, it is respectfully submitted that the application is in condition for allowance, and

such action is hereby solicited.

If any points remain in issue which the Examiner feels may best be resolved through a

personal or telephone interview, the Examiner is kindly requested to contact the undersigned at the

telephone number listed below.

Respectfully submitted,

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APPENDIX

103. A buffer memory operated by a first user for storing a plurality of links to respective digital information blocks generated by a plurality of respective second users in an order freely established by the second users, wherein:

each of said digital information blocks is receivable by at least one of a plurality of third users, each of the links includes an indicia of the priority a respective one of the second users attaches to an associated one of said digital information blocks; and

each of the third users is presented with a link list ordered responsive the indicia associated with the links stored in the buffer memory.

104. The buffer memory as recited in claim 103, wherein each of:

the digital information blocks comprises at least one electronic file controlled by a respective one of the second users; and

the indicia comprises a bid price offered by the respective second user, which bid price is payable when one of the third users follows that link to the at least one electronic file.

- 105. The buffer memory as recited in claim 104, wherein the at least one electronic file comprises an electronic medical image.
- 106. The buffer memory as recited in claim 103, wherein a respective second user can freely change a respective indicia of the link associated one of said digital information blocks.
- 107. A storage medium for storing computer readable instructions for permitting a respective computer to generate a graphical user interface (GUI) providing a listing of N electronic information blocks arranged in an order established by all of the M second users, the GUI being viewable by at least one of a plurality of third users, wherein:

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each of the N electronic information blocks has an associated indicia established by a respective one of M second users; and

N and M are positive integers greater than 1.

- 108. The storage medium as recited in claim 107, wherein the GUI permits any one of the third users to retrieve a freely selected one of the N electronic information blocks.
 - 109. The storage medium as recited in claim 107, wherein N is equal to M.
- 110. The storage medium as recited in 107, wherein the listing identifies a respective storage location for each of the N electronic information blocks.
- 111. The storage medium as recited in claim 107, wherein all of the indicia associated with the N electronic information blocks are viewable by the third users.
- 112. The storage medium as recited in claim 107, wherein each of the N electronic information blocks comprises a respective electronic medical image.
- 113. The storage medium as recited in claim 107, wherein the indicia assigned by an Mth second user to an Nth electronic information block permits the Mth second user to control the relative position the Nth electronic information block relative to the N-1 other electronic information blocks included in the listing provided by the GUI.
- 114. A method of operating a computer system presenting an ordered list of links to N information blocks controlled by M first users, comprising:

receiving N storage locations and N bid prices payable by the M first users when a second user accesses the Nth information block corresponding to the Nth storage location;

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presenting a list of the N storage locations ordered with respect to the N bid prices to thereby generate the ordered list of links to the N information blocks,

wherein N and M are both positive integers greater than 1.

115. The method as recited in claim 114, wherein the Nth bid price is payable to an operator of the computer system when the second user accesses the Nth information block.